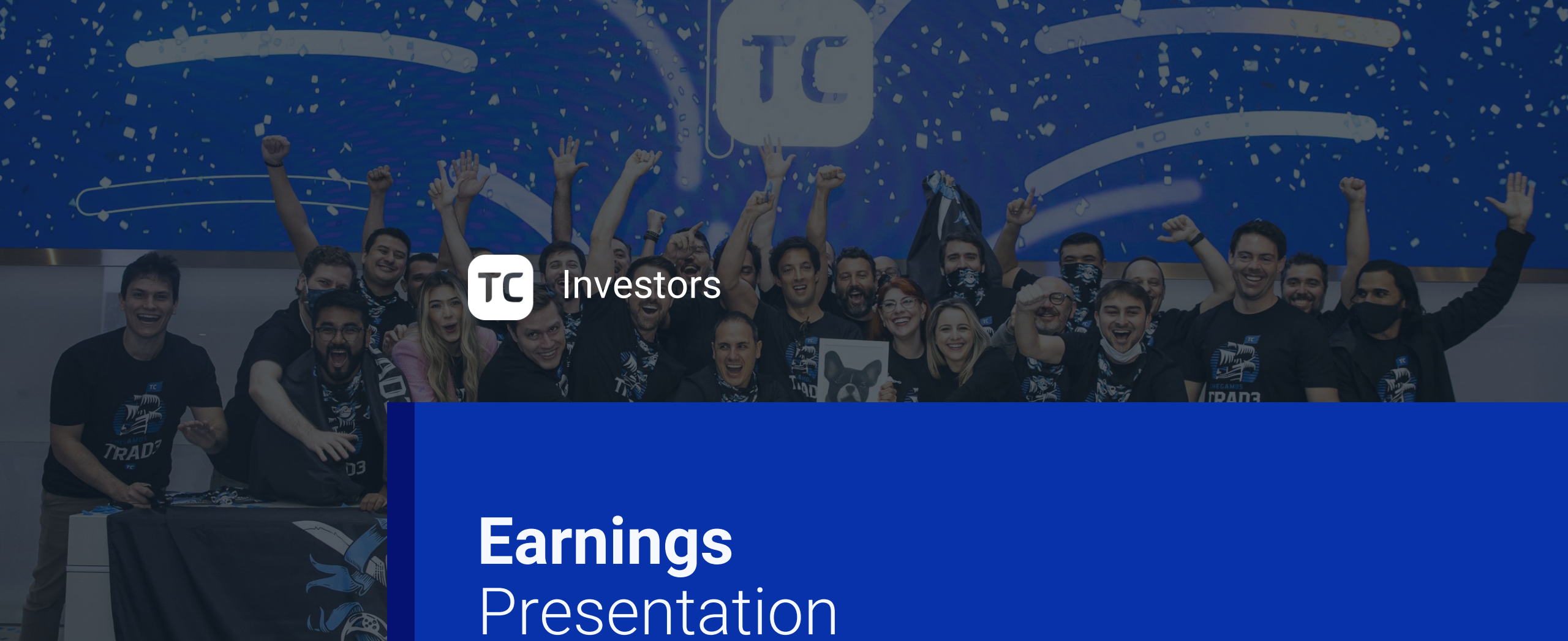




Earnings Presentation

2Q21

TRAD
B3 LISTED NM

TC has come to **revolutionize** the financial market



Mission

Democratize access to financial information and education, contributing to the growth of the Brazilian capital markets



Purpose

To offer a complete, simple and innovative one-stop-shop platform for investors of all levels, with high quality services and content

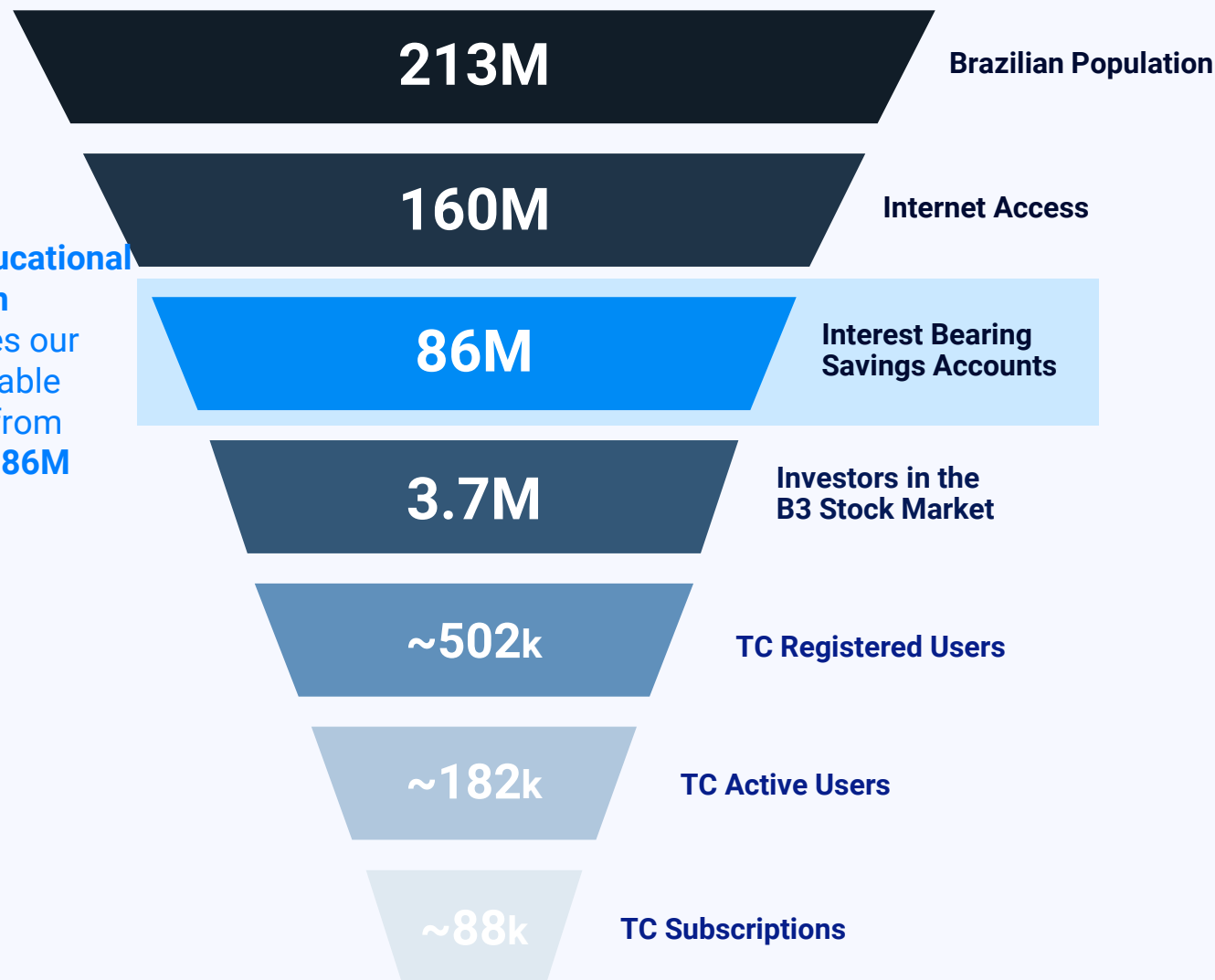


Vision

Become one of the largest investment and financial markets platforms in the world

Room for exponential growth

TC's Educational Platform increases our addressable market from 3.7M to 86M



Increasing addressable market...



Financial Deepening



Increasing number of individual investor in capital markets



Relatively low exposure to equities and riskier assets in Brazil

... combined with a product in constant technological improvement



Become the main app for all individual investors' needs



Product improvements and portfolio expansion



Increasing user engagement and retention

TC Community

is based on three content streams



+40 courses with personalized knowledge trails, articles, comic books, e-books, investment tournaments and competitions.



Analysis, newswires, market intelligence, investment ideas and sell side reports



Mathematical, statistical and computational models that assist investors in the decision-making process.



Providing a complete platform for investors to make the **best decisions** and **share ideas** in the **TC COMMUNITY**

We have a wide **variety** of solutions for all customer profiles...

TC | 2Q2021



These products are offered in **6 subscription plans** that meet the different needs of the user

...on a social platform to connect users

TC | 2Q2021



+250 Daily Trade Ideas

FEED

Interaction with TC Community

CONTENT GENERATORS

Dedicated team feeding the platform with market analysis, information and engaging discussions

CATEGORIES

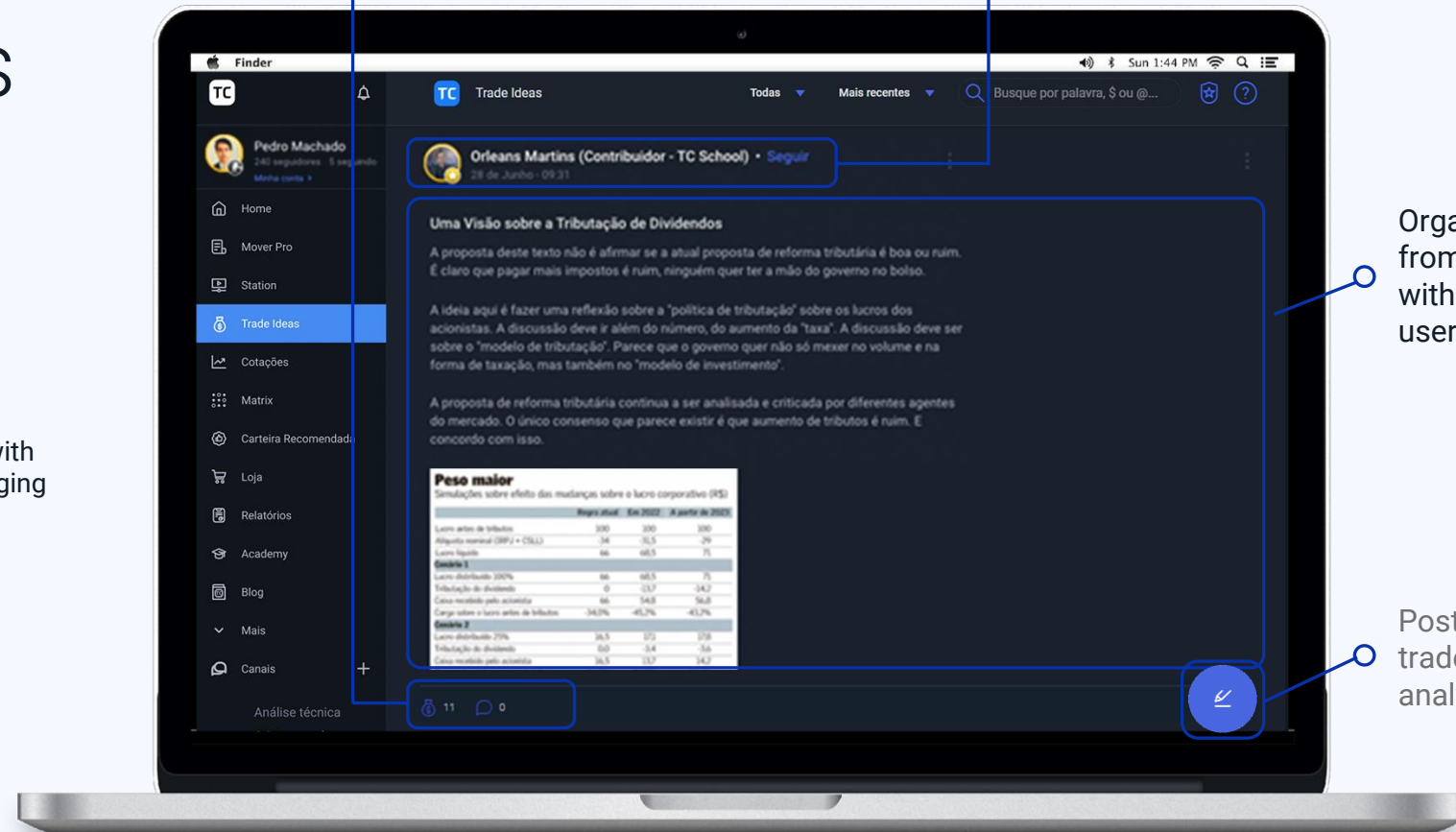
Ideas based on different analytical approaches (fundamental, technical, quantitative, etc.)

Debate or validate the idea with your commentary

Only real, validated users to maintain high standard - follow your favorite contributors

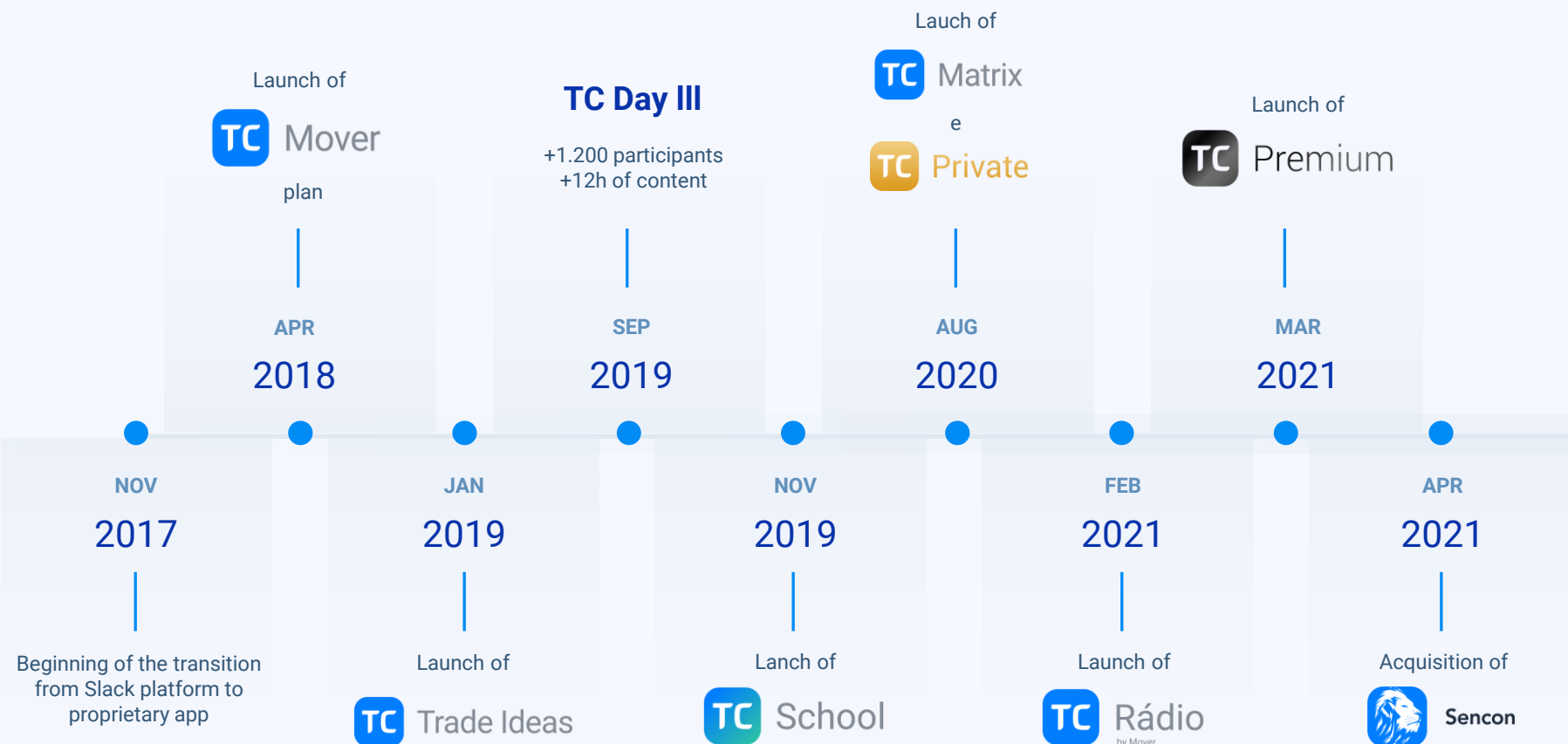
Organic content from a community with over 35K users daily

Post your own a trade idea and analysis



Solid expansion strategy and accelerated growth

TC | 2Q2021



IPO process concluded at B3

- One of the youngest companies to make an initial stock offering (IPO) on the Brazilian stock exchange
- Closing the first day of operations with a high of **32.6%** – one of the most significant debuts of the year

Financial and Operational Performance

2Q21



Main Highlights

2Q21

GROSS REVENUE

R\$ 26.4 million

△ +213% (2Q21/2Q20)

NET REVENUE

R\$ 23.2 million

△ +196% (2Q21/2Q20)

REGISTERED USERS

502.3 thousand

△ +194% (2Q21/2Q20)

PAYING USERS

88.0 thousand

△ +516% (2Q21/2Q20)

ADJUSTED NET PROFIT*

R\$ 1.1 million

* Including non-recurring effects

ADJUSTED EBITDA*

R\$ 1.1 million

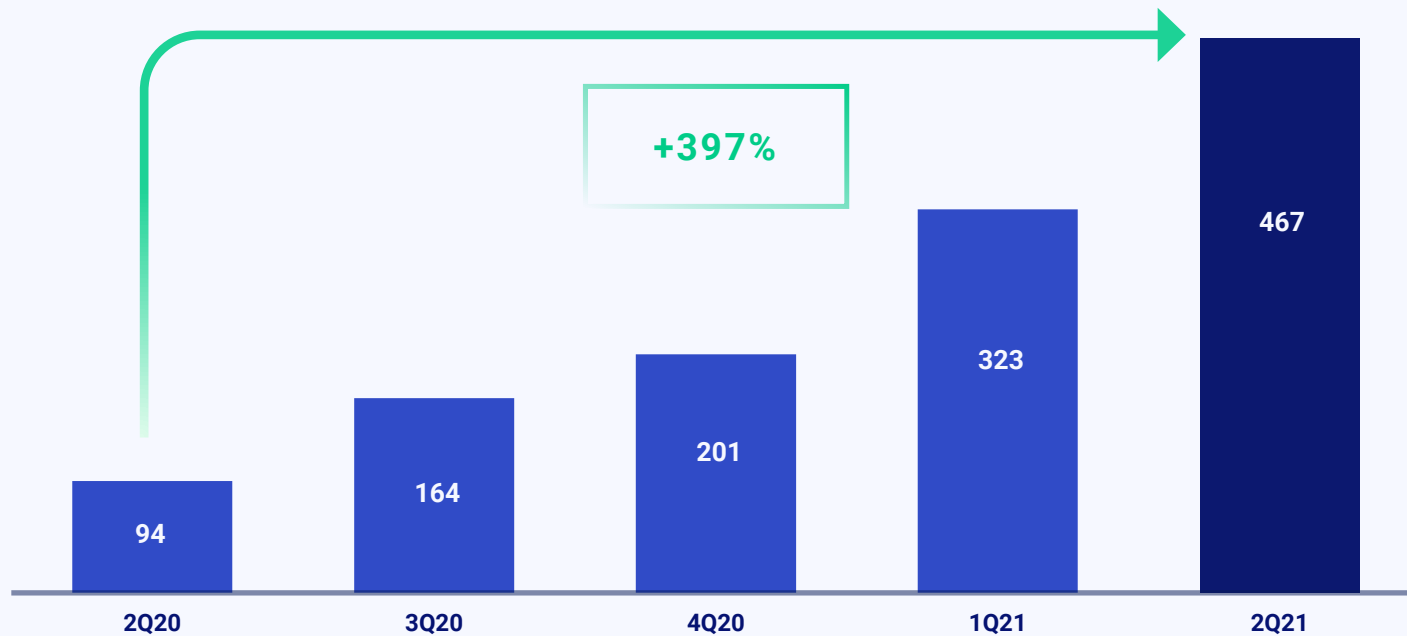
* Including non-recurring effects

Expansion in team to support the **Company's** growth

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Number of employees

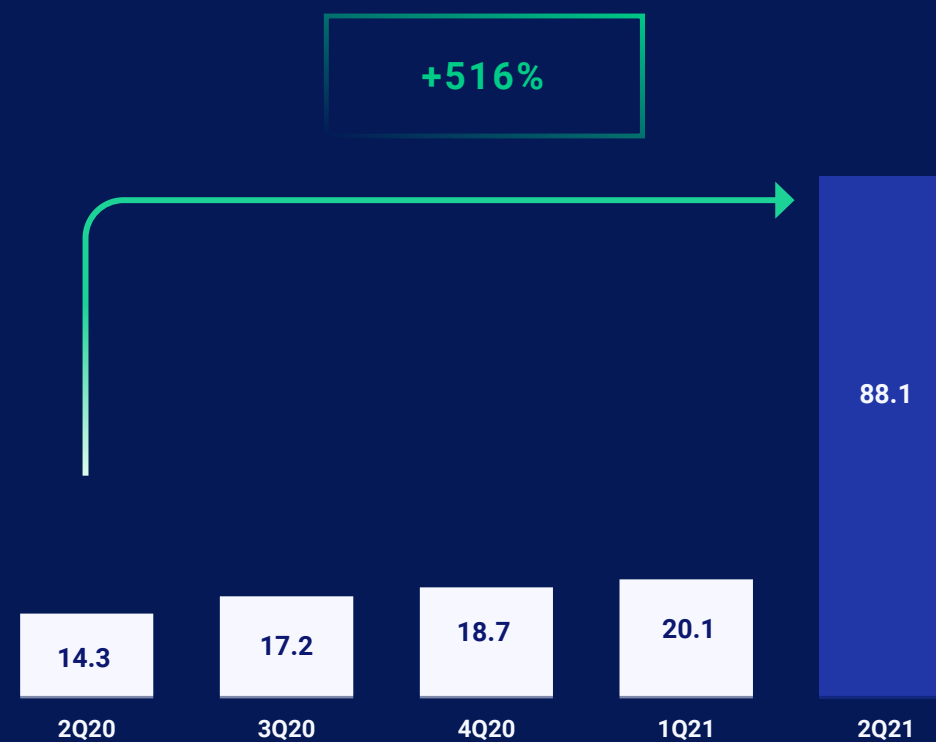


+ 50%
Of employees
in technology

Registered users (thousand)



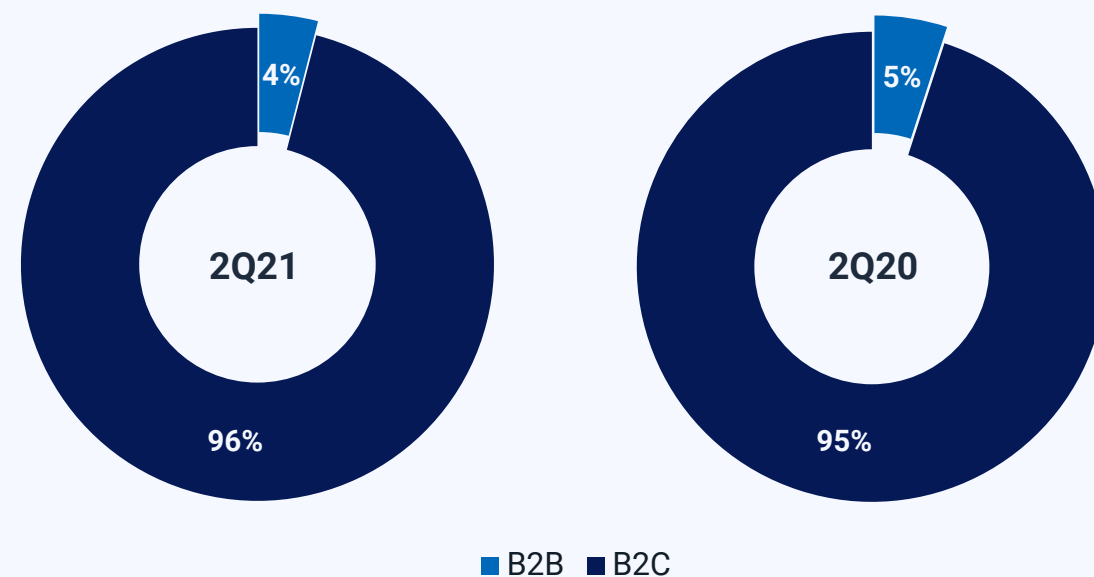
Paying users (thousand)



Net Revenue (R\$ thousand)



Gross Revenue Composition

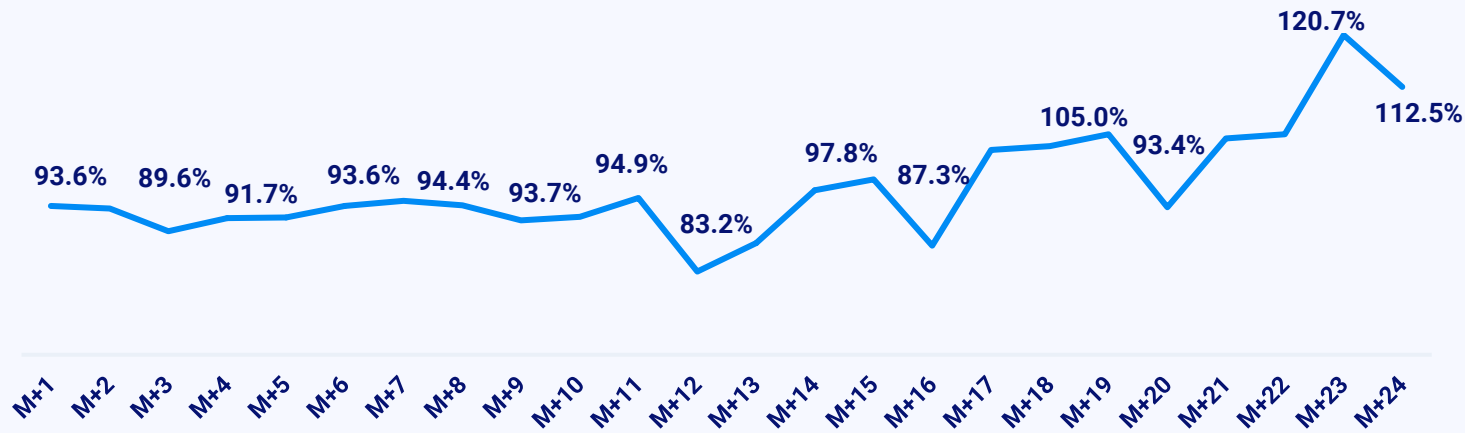


Expansionary revenue retention

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Net Monthly Recurring Revenue Retention Rate (%)



Positive Net Revenue Retention

- Annual plans provide greater revenue forecastability and reduce churn;

We are able to expand our revenue as customers mature*

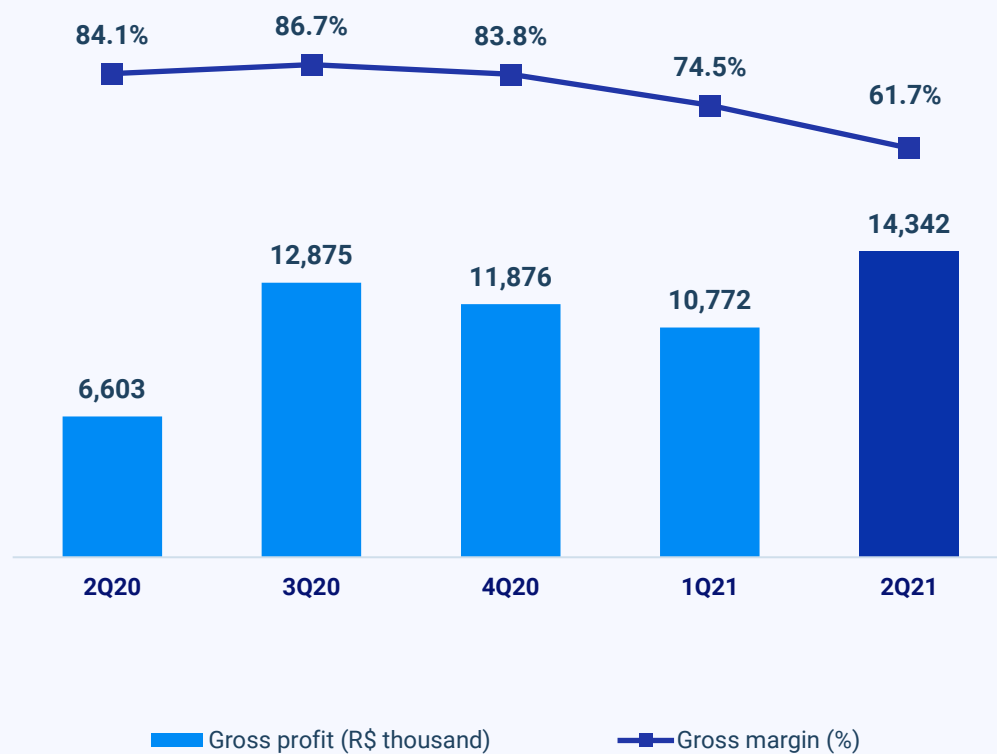
- – an **unusual dynamic** for a SaaS business (software as a service);

Positive retention is a result of

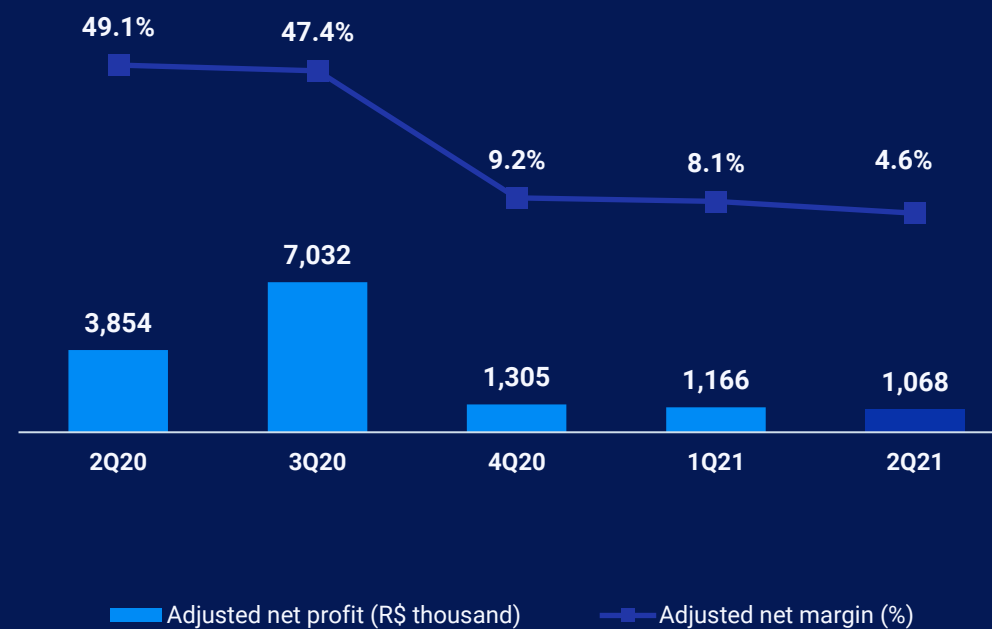
- upsell exceeding churned revenues.

**Based on weighted average of Cohorts
(month 0 – when user first contracts a paid product)*

Gross profit



Net profit and adjusted net profit*



* Including non-recurring effects

Disclaimer

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